

Elements of Design for Picture Book Illustrations

Visual Examples – Part 1

Colour

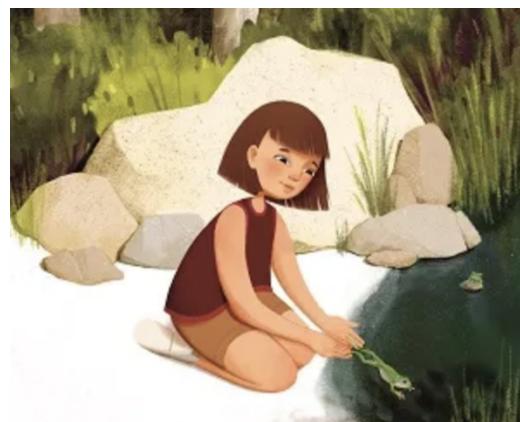


Courtesy of Carla Hoffenberg. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has used complementary colours of blue and orange. The orange helps bring out the blue fish in the foreground making it pop out from the midground.



Courtesy of Suzanne Barton. Illustration from 'Our Australian HeArt' (Daisylane Publishing). This illustrator has also used complementary colours of orange (in the hair and starfish) against the blue water to highlight elements in the illustration.



Courtesy of Kim de Haan. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has depicted the girl in darker colours (red shirt and brown hair) against a lighter background which makes the character stand out.

Line



Courtesy of Rachael Robertson. Illustration from 'Our Australian HeArt' (Daisylane Publishing). This illustrator has focused on a horizontal line composition which allows the audience to follow their eyes left to right across the whole illustration.



Courtesy of Imogen Hartland. Illustration from 'Our Australian HeArt' (Daisylane Publishing). This illustrator has used curved lines in the water (created through the paint brush strokes) and wavy lines (created through tears in the paper) to depict the turbulence of the wild waves.

Direction



Courtesy of Suzanne Barton. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has used the fish to point to the direction of the girl swimming (focal point). It also very cleverly helps carry the viewer's eye across the whole composition of the illustration. This allows the audience to see all images created in the work.



Courtesy of Jeanette Stampone. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has placed the character looking up as well as her hand placement pointing up on the tree to direct the audience's attention to one of the focal points in the illustration which is the young, green branch/leaves growing.

Shapes



Courtesy of Daniela Glyntzos. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has used a variety of shapes, particularly organic shapes which are quite irregular. These shapes are to show the irregularity of natural elements in nature.



Courtesy of Hannah Friend. Illustration from 'Our Australian HeArt' (Daisylane Publishing).

This illustrator has used geometric shapes in the background to depict shapes often seen in the city and human construction which are regular shapes with edges.

This resource was created by Daniela Glyntzos (Dani G). Dani G is a former high school visual art teacher who loves everything art design and theory.

You can see more of Dani G's illustrations online,

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Special Thanks

A special thank you to the author illustrators (to which this resource would not be possible) who kindly gave permission to use their illustrations for this resource. To see more of their wonderful artworks, illustrations, and books, check out their socials below.

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